

VADHERA



COLLECTIVE

THE WORLD OF BEAUTY AND EMPOWERMENT

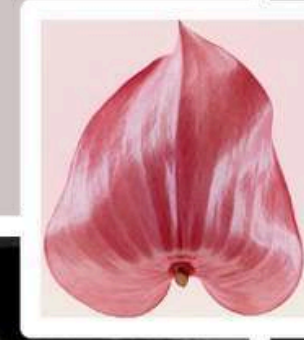


VADHERA C LLECTIVE

The Vadhera Collective is a premier global company, encompassing a diverse portfolio of award-winning beauty products, a global community, strategic ventures, and a dedicated foundation focused on empowering women worldwide.

Founded by Shalini Vadhera, a globally recognized, award winning entrepreneur and women's empowerment advocate, the Collective integrates over 25 years of cutting-edge product technology, research and development on proprietary global beauty and wellness solutions (GPS System™), global experiential events, and an internationally recognized network of women in Government, Royalty, Hollywood, Bollywood, Wallstreet, Business and Venture.

Rooted in Shalini Vadhera's personal journeys and her passion for sharing beauty secrets and rituals from women and cultures all over the world, each facet of the Vadhera Collective is built to create a global destination to share, curate, capture and offer unique journeys and solutions of thrilling beauty and wellness discoveries for women around the world, inspiring confidence, promoting holistic wellness, and fostering a thriving global community of empowered women, driving sustainable growth and inclusivity.



VADHERA COLLECTIVE

The Vadhera Collective integrates its four verticals—Global Beauty brands, the Vadhera Foundation for Impact and Women Empowerment, Vadhera Ventures, and Shalini Vadhera's Personal Brand—to create a cohesive brand that empowers women worldwide. Through innovative products, impactful initiatives, strategic investments, and Shalini Vadhera's influential presence, The Vadhera Collective fosters a global community of confident, inspired, and empowered women, making a lasting impact on the world.

GLOBAL BRANDS

SHALINI VADHERA

VENTURES

FOUNDATION



MEET SHALINI VADHERA

Shalini Vadhera is an inspiring award winning global entrepreneur who uses her internationally renowned beauty and lifestyle platform to send an empowering message to women all over the world. She is a uniquely positioned internationally recognized multicultural beauty, wellness and lifestyle authority

Her rise from jewelry and fashion entrepreneur, celebrity make-up artist, best selling author of Passport To Beauty, favorite guest of The Doctors TV, Today Show, Doctor Oz and The View, to the founder of multi-million dollar global cosmetics companies is nothing short of remarkable.

Vadhera is the Founder of The Vadhera Collective which houses Ready Set Jet, an impact driven brand that elevates the world of beauty with convenience and luxury, Power Beauty Living which launched globally at the United Nations. She is also the Founder and CEO of Passport To Beauty, a beauty brand that brings the world best beauty secrets to your doorstep.

Vadhera has placed over \$100M in products in retailers like Sephora, QVC, Victoria's Secret, HSN and more and is the go to brand innovator for Hollywood studios, celebrities and influencers. She is globally recognized for her championship of women, innovative formulations and unique packaging design.

Vadhera has been awarded The Mahatma Gandhi Leadership Award at The British House Of Lords, The Oprah Beauty Award and The Jewel Of India Award, the highest honor bestowed on a non resident Indian from the Prime Ministers office.



THE C LLECTIVE BRANDS

THE AGE OF CROSS CULTURAL EXPLORATION

Vadhera's own journeys and her life-long enchantment with exploring and learning from cultures globally is representative and reflective of current tendencies among consumers to seek beauty inspiration and solutions from beyond the high street retailers.

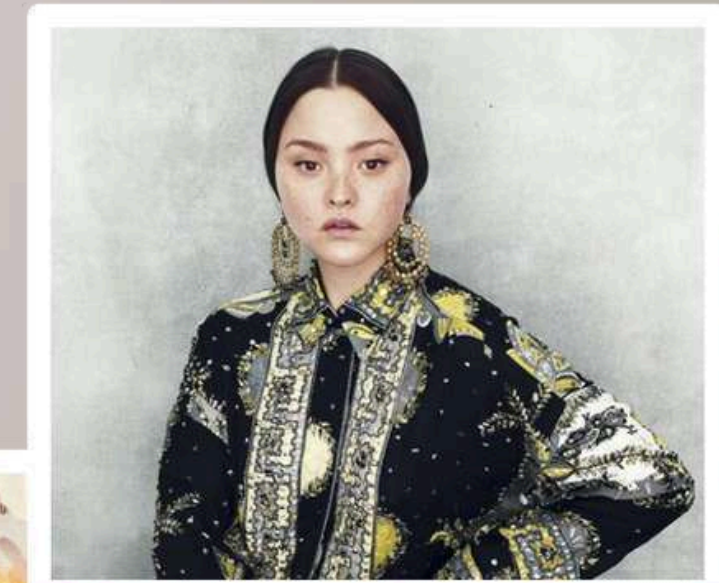
Our world is becoming smaller. Never before have we been able to cross border and cultural boundaries like we do today. Whether physically or from behind our computer screens.

More young people than ever own a passport. We are discovering the personal fulfillment that lies within exploring and expanding our horizons. We are drawn towards the unique, the different, the foreign – seeking inspiration, originality, balance - and redefining our ideas and concepts of beauty.

We are a new tribe of travelers for whom luxury is about experiences that enrich our lives. We are the Global Citizen.

THE OPPORTUNITY:

Curating discoveries from the global palette of inner and outer beauty for a united world of women seeking exotic, authentic and glamorous new beauty regimens, wellness routines, empowerment, products, and content.



GLOBAL BEAUTY

The Global Beauty vertical within The Vadhera Collective encompasses cutting-edge beauty brands that cater to the diverse needs of women worldwide

This vertical includes:

READY SET JET : A line of travel-friendly beauty products that combine convenience with luxury, designed for the modern, on-the-go woman.

PASSPORT TO BEAUTY: A curated collection of global beauty secrets and products that celebrate diverse cultural traditions and innovations in beauty

VADHERA INNOVATION LABS: A brand and innovations lab focusing on R&D, sourcing, product and formula development and brand creation. Clients include Paramount Studios, Turner Classic Movies, Badaboom AI, Fab Fit Fun, Retailers, Celebrities, Influencers

SOME OF OUR RETAIL PARTNERS

Sephora, QVC, QVC UK, HSN, Victoria's Secret, CVS, Walgreens, Nykaa, Amazon, Nordstrom, Dillards, Singapore Airlines, Virgin Atlantic, Wessco, Chalhoub Group, Macy's, Bloomingdales, DFS



OUR COMMUNITY

The Vadhera Collective's community and events are at the heart of our mission to unite and empower women globally. Through our Brand Experientials, Power Up Events and The Viva Community, we create dynamic platforms that bring women together from all corners of the world.

Our global experientials, workshops, and seminars focus on leadership, entrepreneurship, beauty and balanced living, and personal development, featuring influential speakers and providing unparalleled networking opportunities.

The Viva Community extends this engagement online and into in person masterminds and intensives, offering a space for women to scale their businesses, learn, connect, share experiences, and support one another fostering a strong, united community of women.

realizing her full potential to drive positive change in the world



THE VADHERA F FOUNDATION

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The Vadhera Foundation for Impact and Women Empowerment is dedicated to creating impactful programs and initiatives that support women's empowerment and community development. This vertical supports:

Power Up Events: Global conferences, workshops, and seminars that focus on leadership, entrepreneurship, and personal development for women. These events feature influential speakers and provide networking opportunities, fostering a supportive community of empowered women.

Viva Community: An online platform and community where women can connect, share experiences, and support one another. This initiative offers mentorship programs, masterclasses, webinars, and forums, creating a safe space for women to grow and thrive.

Power Beauty Living: This initiative includes giving back to underserved girls and women through educational resources, skilling and training to break the cycle of poverty.

The Pass The Baton Campaign: A cornerstone of our foundation is the Pass the Baton campaign, which encourages women to share their knowledge and resources, fostering a culture of mentorship and collaboration to give back to the next generation of girls and women

The Vadhera Foundation aims to inspire and uplift women, providing them with the tools and resources needed to succeed personally and professionally.



The glamorous launch event, held at a private mansion in the heart of Beverly Hills, brought together top global thought leaders, celebrities, media, influencers and



CREATING CHANGE
THE PASS THE BATON INITIATIVE

OUR SDG'S

THE GLOBAL GOALS

Meet Allyiah, one of only 25 girls to graduate from highschool in Bangalore's poorest slum. "I just want to work. I love everything in beauty. Please teach me how."



VENTURES

VADHERA VENTURES

Vadhera Ventures is the strategic investment arm of The Vadhera Collective, focusing on fostering innovation and supporting female-led startups and initiatives. This vertical includes:

Investment Activities: Strategic investments in startups and businesses that align with the mission of empowering women. These investments prioritize companies led by women or those that focus on women's needs, driving growth and innovation within the industry.

Mentoring and Scaling Support: Offering mentorship programs and scaling support to female entrepreneurs, providing them with the guidance, knowledge, and resources needed to expand their businesses. This initiative features testimonials and success stories from mentees who have benefited from the program.

Vadhera Ventures is committed to driving sustainable growth and innovation by empowering female entrepreneurs and supporting ventures that positively impact women and their communities



OUR TEAM



Michael Likosky
Public/Private Partnerships
Global Business Development



Tony Potts
Head Of Content
Global Partnerships



Jane Harley
Managing Director UK/EU
Travel and Beauty

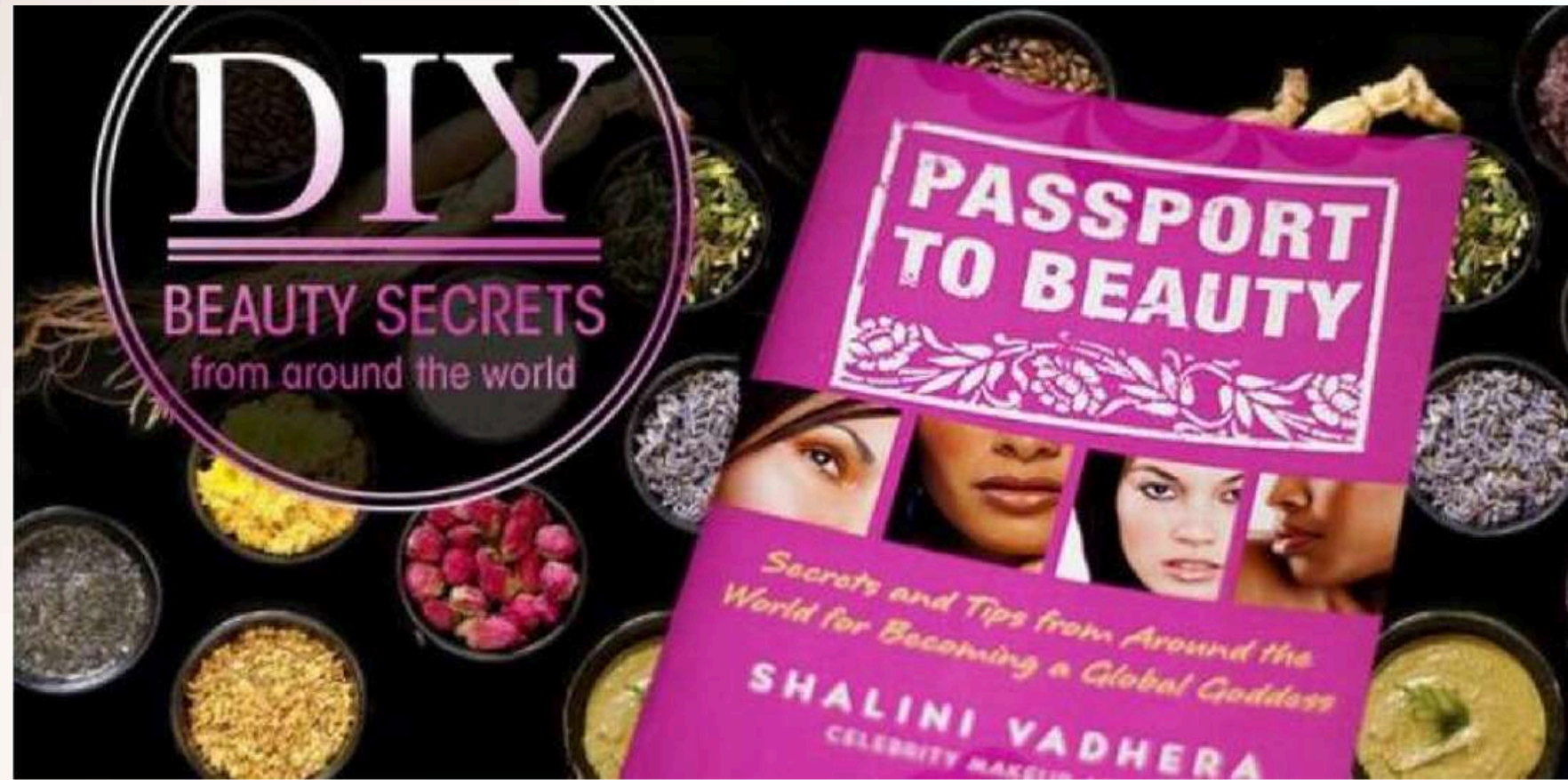


Tina Pham
Investor Relations



Midori Verity
Community

MEDIA MENTIONS



FOR MORE INFO

Shalini Vadhera

shalini@svpbrands.com

Michael Likosky

michael.likosky@law.oxfordalumni.org